



Giulia
Maini

GRAPHIC DESIGNER | PHOTO RETOUCHER

Portfolio

Summary

1.

EDITORIAL DESIGN



4.

ACCESSORIES AND GIFTS



2.

PARTY DESIGN



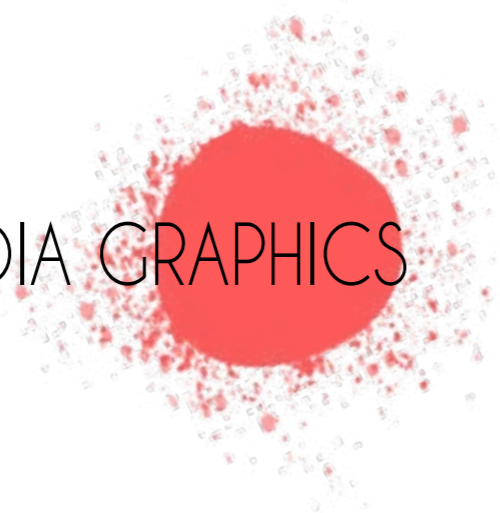
5.

ILLUSTRATION



3.

SOCIAL MEDIA GRAPHICS



6.

PHOTO POST PRODUCTION



1.

EDITORIAL DESIGN

1. EDITORIAL DESIGN | ARCADIA



A catalog project is finalized to improve communication with customers, increase sales and reach new users. On the next pages to follow, you will find some catalogs that I developed for the company **Arcadia**.

1. EDITORIAL DESIGN | ARCADIA



Created with: Indesign and Photoshop

1. EDITORIAL DESIGN | VALUER



The catalog can be used to present the products available for catering in a detailed and visually appealing way.

This way, customers can have a complete view of the available options and product features. In the following pages you will find some pages of the catalogs made for the company **Valuer**.

1. EDITORIAL DESIGN | VALUER



Piatto in cartoncino a pag. 62

Runner Jamaica corda a pag. 30

Sacchetti e shopper / ASPORTO

VASSOIO 5 SCOMPARTI CON COPERCHIO



N°	Codice	Articolo	Materiale	Misure	Pz./Conf.	Conf./Kit
1	SOVF50159	Coperchio in PET per vassoio 5 scomparti	PET	32x23 cm - h.3,8 cm	150	1
2	SOVF50150	Vassoio in polpa di cellulosa bianca 5 scomparti	PULP	32x23 cm - h.3,34 cm	150	1

VASCHETTA PULP CON COPERCHIO



N°	Codice	Articolo	Materiale	Misure	Pz./Conf.	Conf./Kit
1	IH3840	Coperchio in PET trasparente	PET	35x24 cm - h.8 cm	25	2
2	P33104	Vassoio Pulp in polpa di cellulosa avana	PULP	35x24 cm - h.2 cm	25	6
3	IH3440	Coperchio in PET trasparente	PET	46x30 cm - h.6,5 cm	50	1
4	P33004	Vassoio Pulp in polpa di cellulosa avana	PULP	46x30 cm - h.2 cm	100	1

175



Piatto nero in melamina con bordo arancione a pag. 55



Vassoio nero in melamina a pag. 56

Calice in SAN a pag. 48



Portatovaglioli in legno a pag. 16



Cannuccia di carta in stampa bambù a pag. 81



2.

PARTY DESIGN

2. PARTY DESIGN | ELENA & LUCA



How to represent a summer wedding if not with an explosion of flowers, colors and cocktails? This was the theme used to create this invitation for a cheerful and bubbly couple.

Created with: Indesign, Photoshop and Corel Draw

3.

SOCIAL MEDIA GRAPHIC

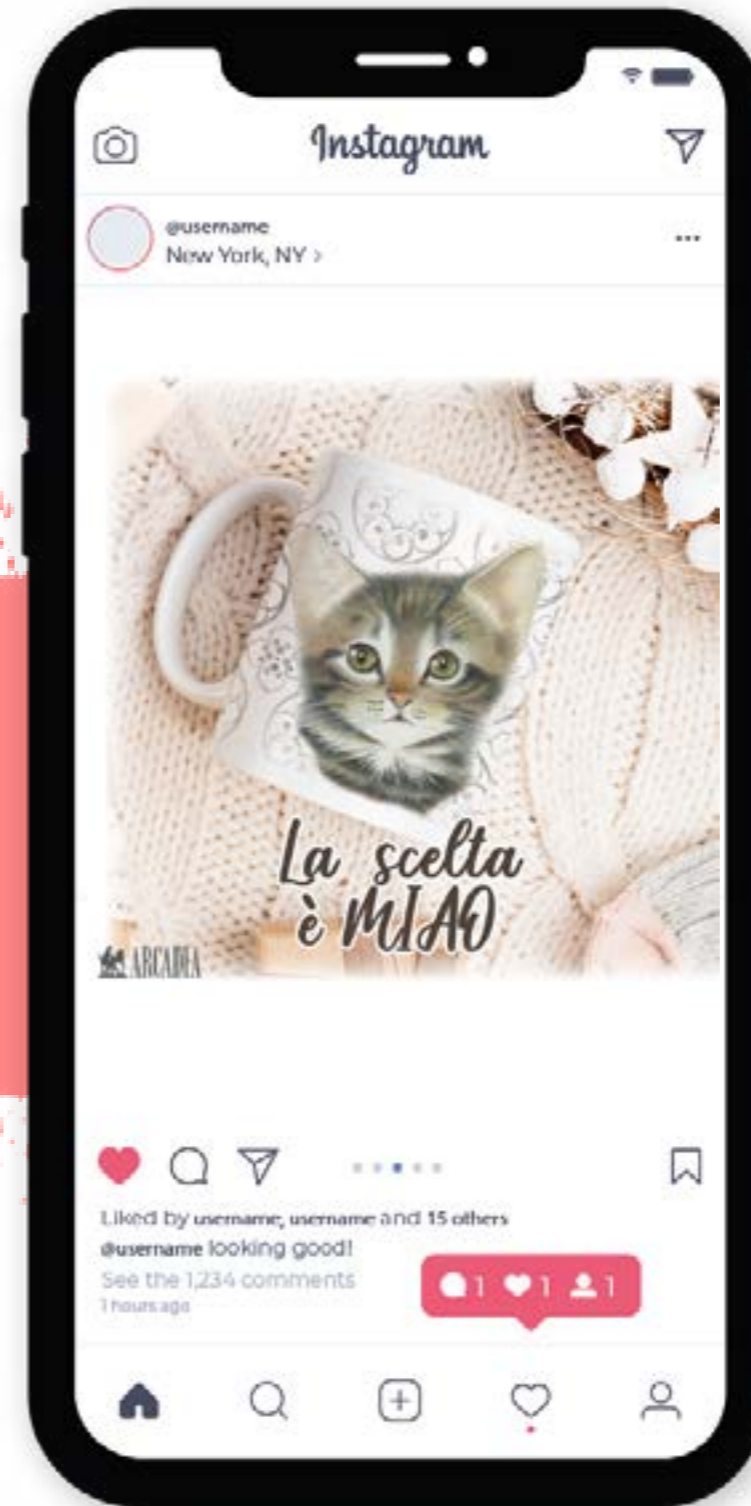
3. SOCIAL MEDIA GRAPHIC | VALUER



Communication on social media is now essential for the growth of a company and being able to describe a product and its benefits in a few words can help you reach new potential customers more quickly. Focusing on the main characteristics of the materials featured in the posts was the technique I decided to follow for the creation of these graphics.

Created with Illustrator and Photoshop

3. SOCIAL MEDIA GRAPHIC | ARCADIA



The best part of working for a company that takes care of different product lines, with different illustrators, is that you can have fun with the graphics to use. Whether it's a kitten or a pattern of flowers or a bottle of wine, the important thing is to communicate and show your characteristics.

Created with Photoshop

4.

**ACCESSORIES
AND GIFTS**

4. ACCESSORIES AND GIFTS | ARCADIA



An object like a mug, a tote bag has a purely functional purpose. It's the addition of an image, a message or a story that makes it special: a gift. These are some of the articles that I developed, thanks to the collaboration of some artists, for the company **Arca-**
dia.

Created with Photoshop and Corel Draw

5.

ILLUSTRATION

5. ILLUSTRATION | TESTA_CUORE_DRAW



Where does my passion for graphic design come from? Since I was little, I have always been passionate about drawing and I still have this hobby; it follows me in my research for new challenges. Every occasion is a good one to pick up pen and paper (and a graphics tablet) to travel with my imagination in search of animals and mysterious creatures.

Created with Photoshop





6.

PHOTO
POST PRODUCTION

IMPERIAL

NEW IN DONNA UOMO KIDS STORES



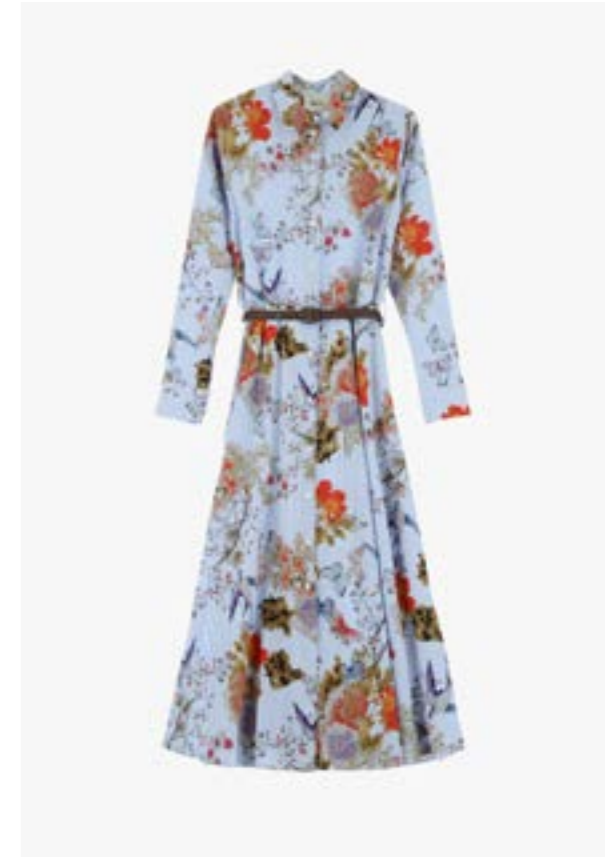
6. PHOTO POST PRODUCTION | IMPERIAL

E-commerce for still life
Created with Photoshop

6. PHOTO POST PRODUCTION | DIXIE

dixie

ULTIMI ARRIVI ABBIGLIAMENTO ACCESSORI BAMBINA E-GIFT CARD BOUTIQUES



E-commerce for still life
Created with Photoshop

6. PHOTO POST PRODUCTION | PLEASE

PLEASE

WHAT'S NEW? DONNA DENIM KIDS STORES



E-commerce for still life
Created with Photoshop

6. PHOTO POST PRODUCTION | D&G



VACATION ESSENTIALS BORSE DONNA UOMO DGVIB3 BAMBINO



E-commerce for still life
Created with Photoshop



Keep
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testa_cuore_draw